

# Correlation

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# Correlation

## Definition:

A mutual relationship or connection between two variables. A strong correlations indicates a strong relationship.

## Types of correlation:

Positive: both variables increase or decrease simultaneously

Negative: while one variable increases, the other decrease.

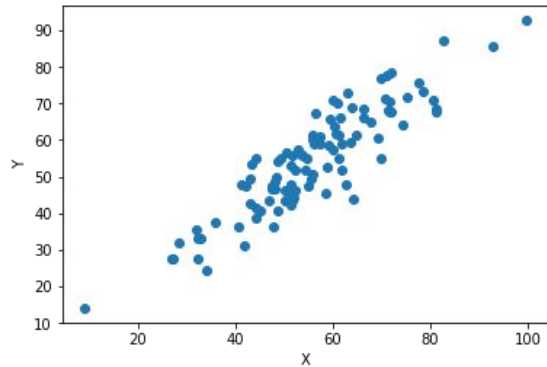
## Example:

As the temperature goes up, ice cream sales also go up. Therefore, we could say there is a correlation between both variables. In addition, it is positive as both follow the same trend.

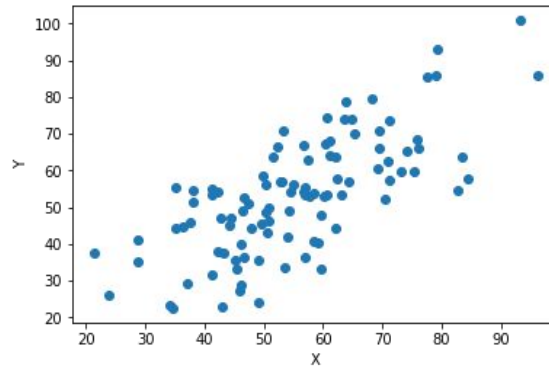
# Positive correlation

A **positive** correlation indicates the extent to which those variables increase or decrease together.

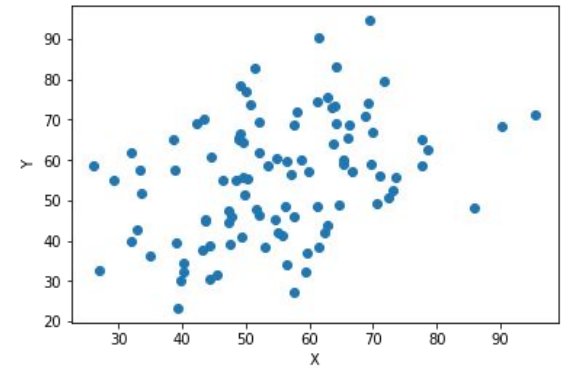
Strong



Weak



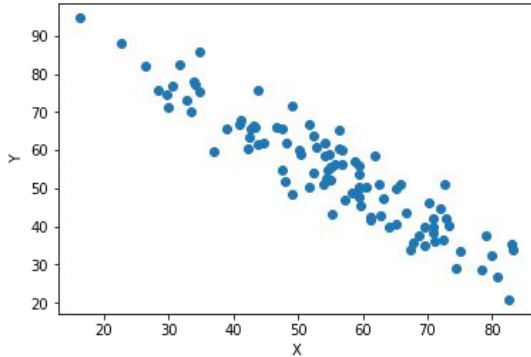
No correlation



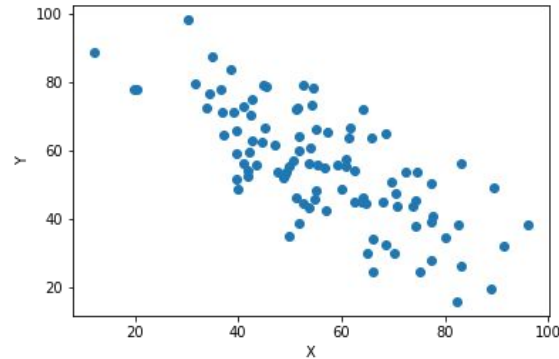
# Negative correlation

A **negative** correlation indicates the extent to which one variable increases as the other decreases.

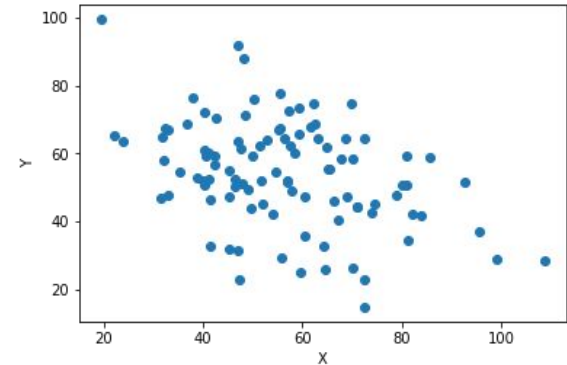
Strong



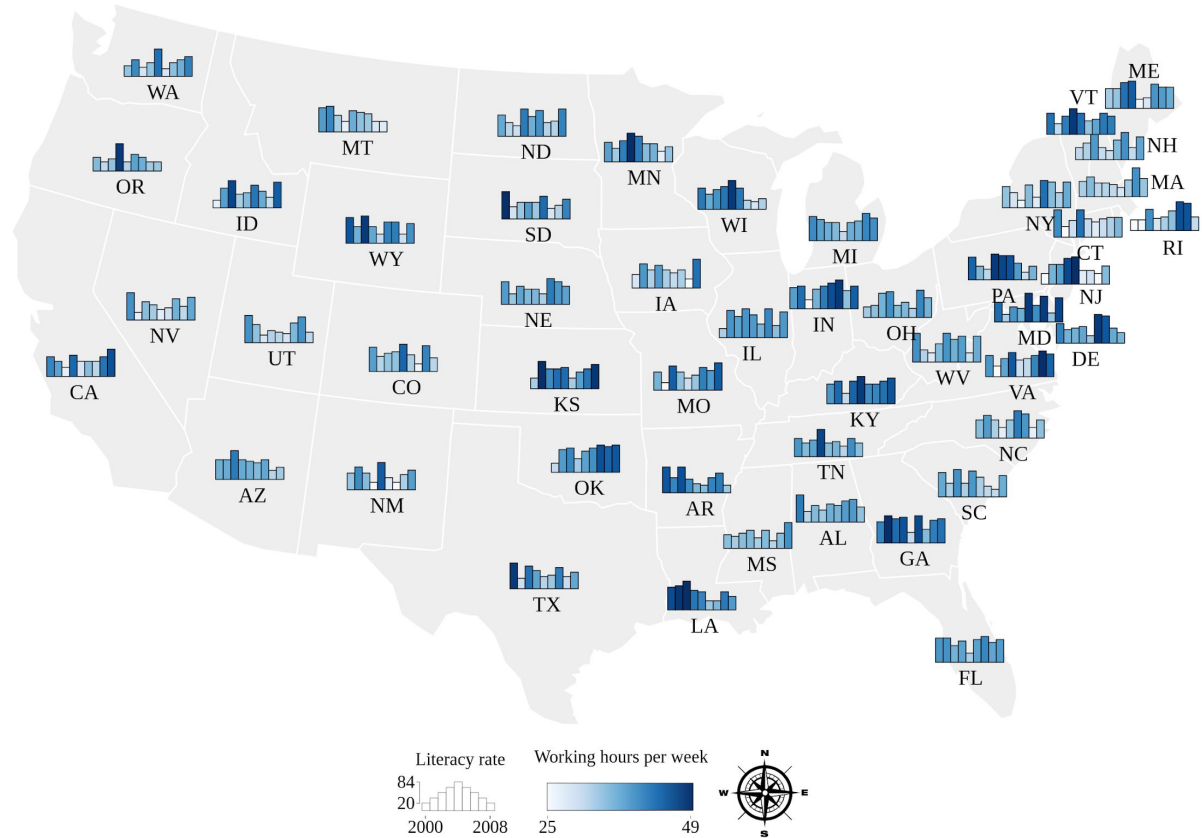
Weak



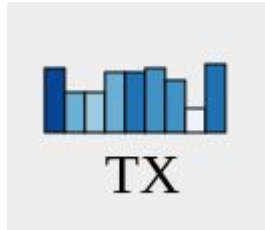
No correlation



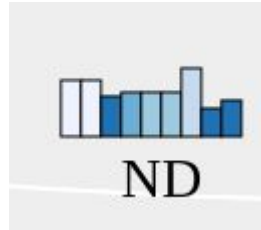
# Barchart map



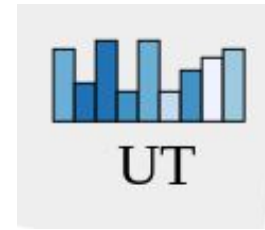
# Barchart



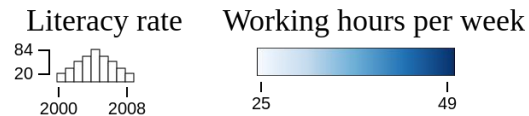
**Positive:**  
Small bars are lighter;  
taller bars are darker



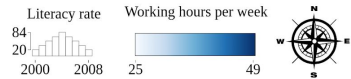
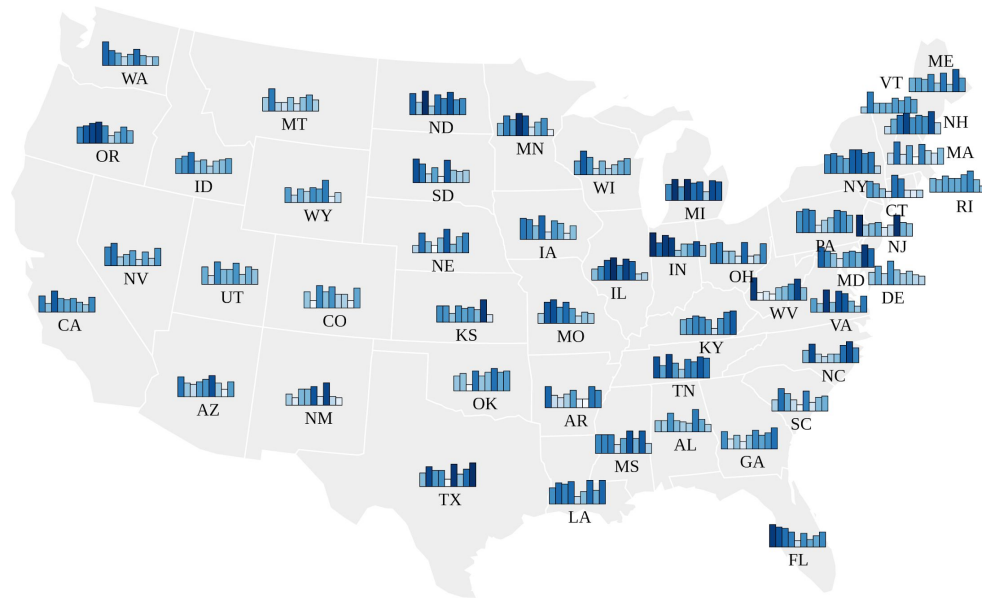
**Negative:**  
Small bars are darker;  
taller bars are lighter



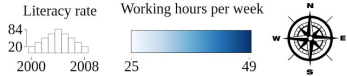
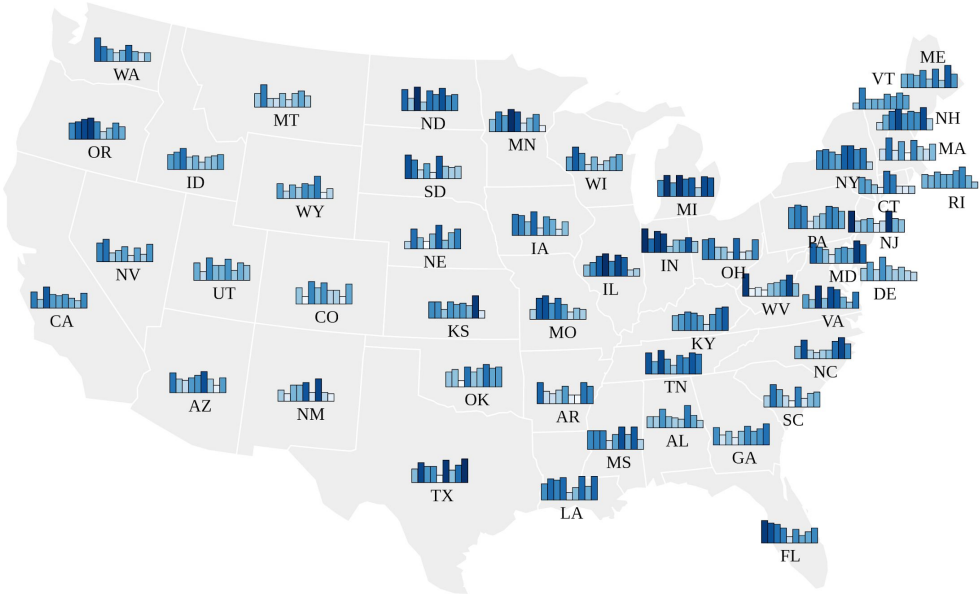
**No correlation:**  
The color and size of bars  
are not related



# Example 1



# Example 1

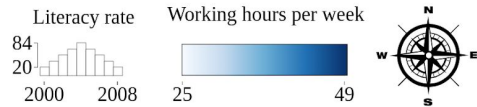
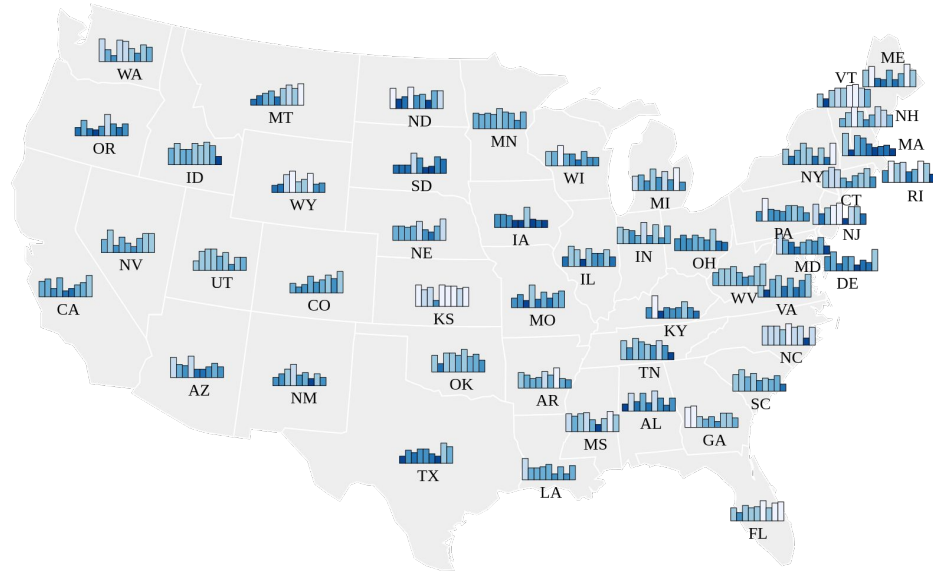


Answer: Positive

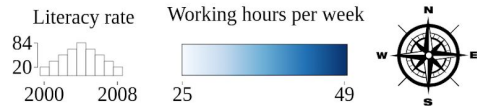
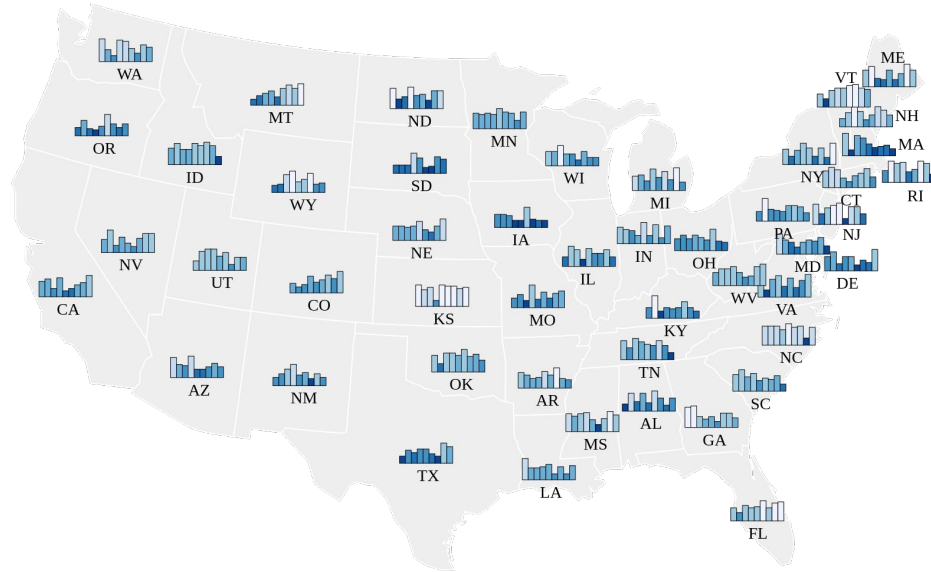
Small bars are lighter;  
big bars are darker



# Example 2



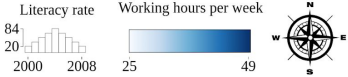
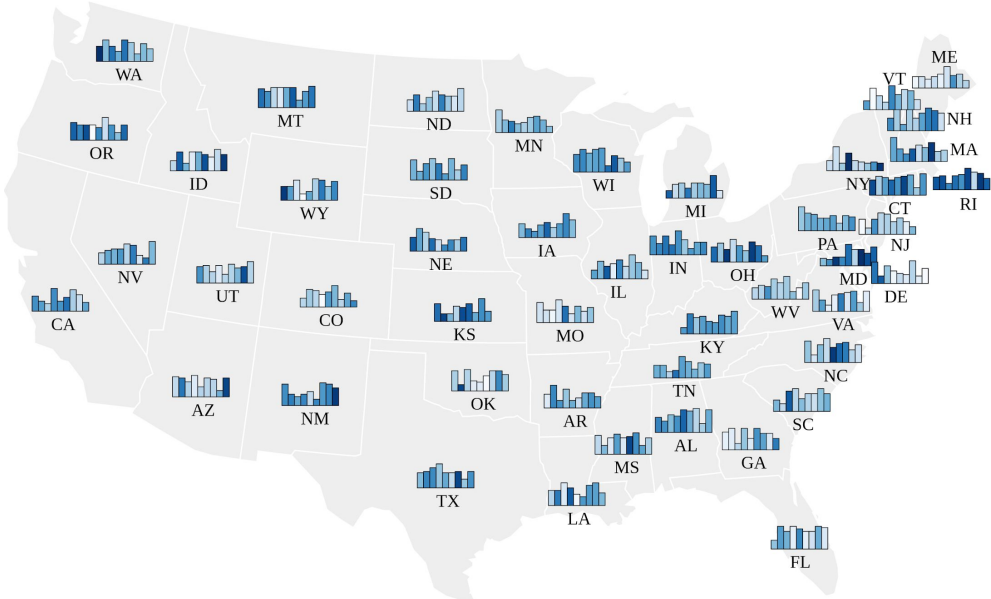
# Example 2



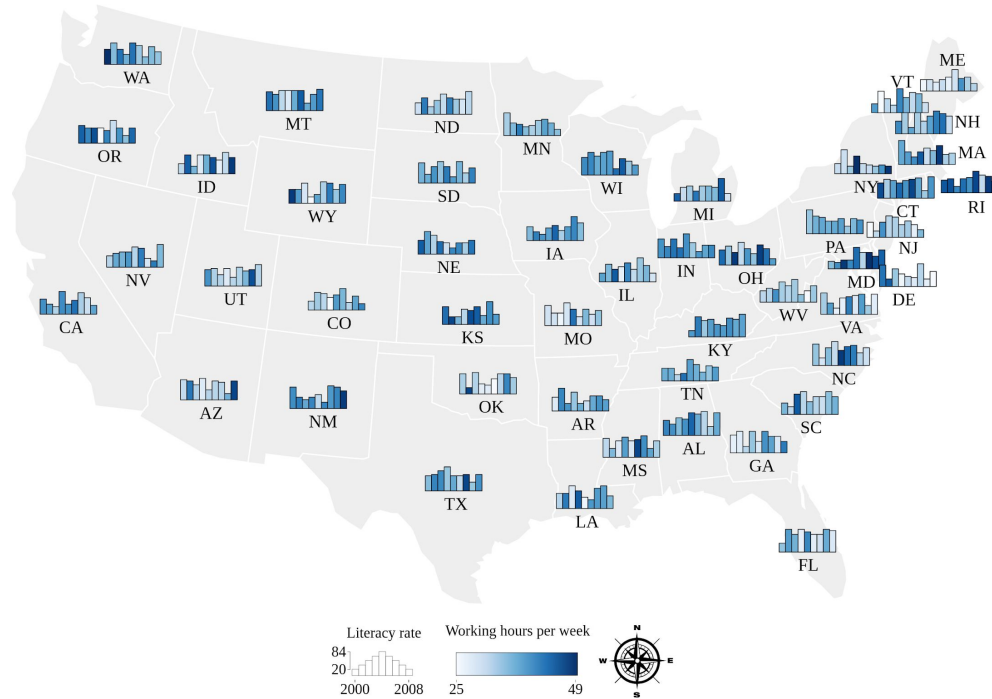
Answer: Negative

Small bars are darker;  
big bars are lighter

# Example 3



# Example 3



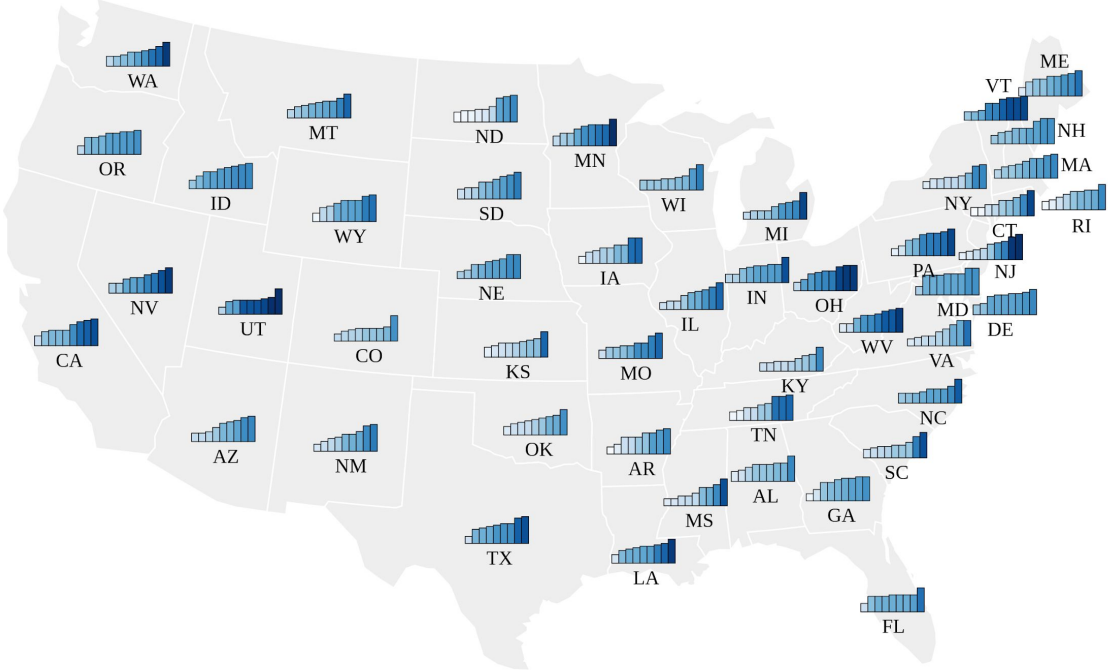
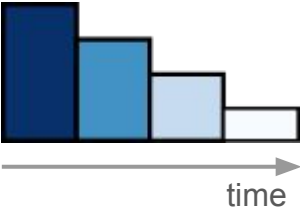
Answer: No correlation

The color and size of bars are not related

Positive correlation with monotonic evolution

# Monotonic evolution for barchart map

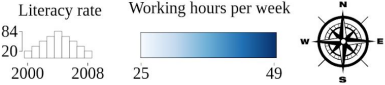
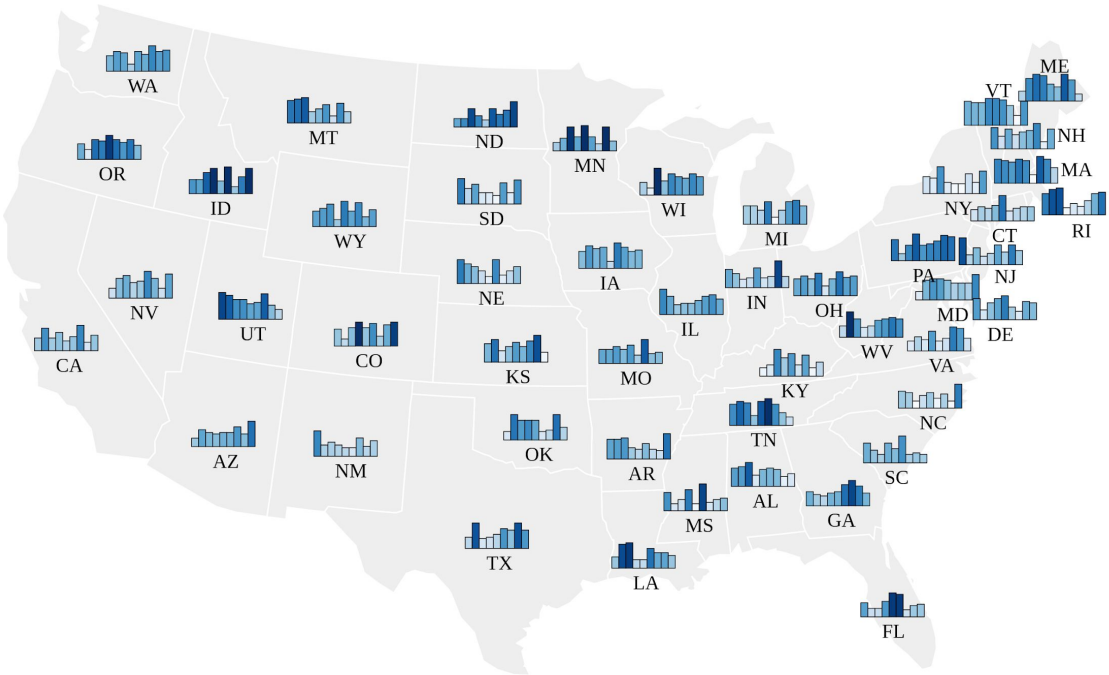
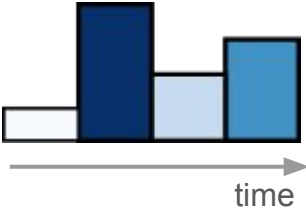
When time is considered, variables can change with **monotonic** evolution: over time they steadily decrease or increase.



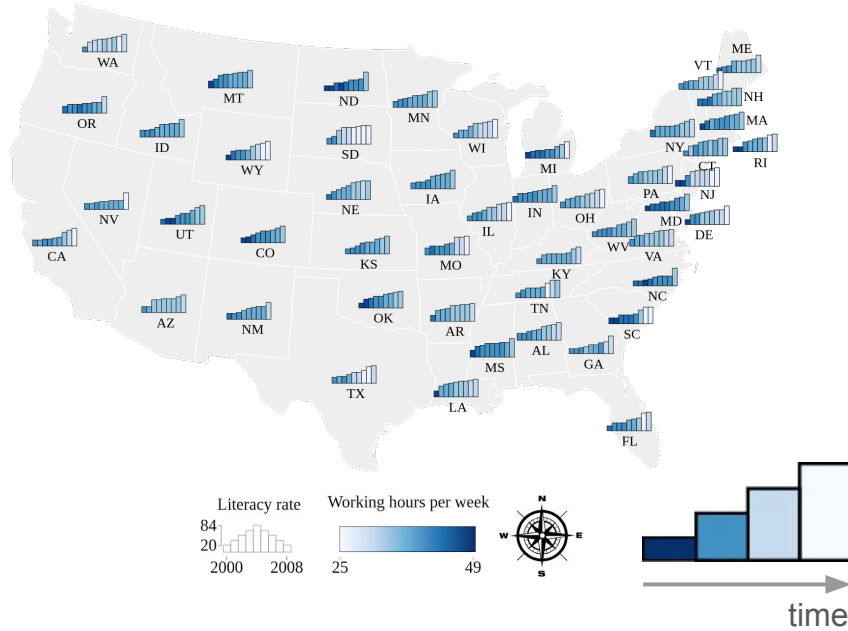
Positive correlation without monotonic evolution

# Non monotonic Evolution for barchart map

Variables can also evolve over time **without having a monotonic evolution** but still having a correlation.

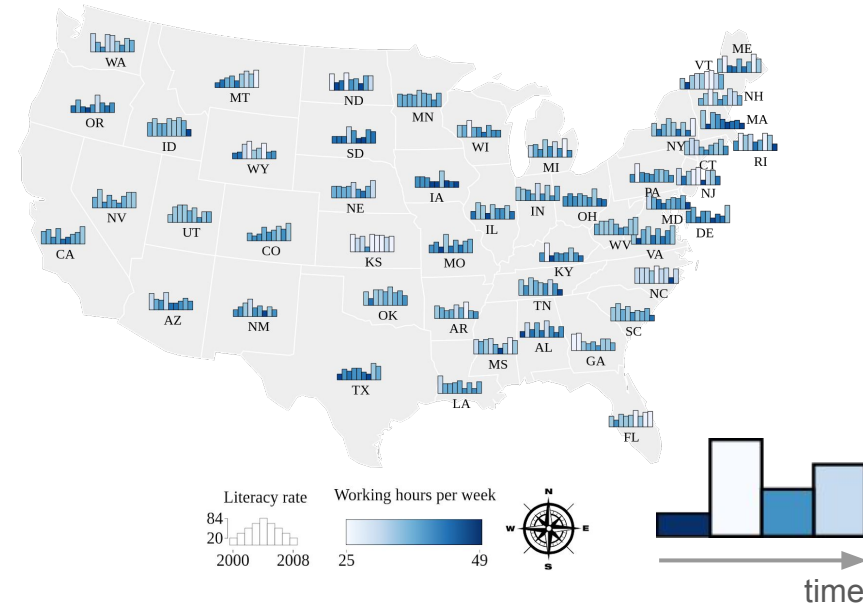


## Negative correlation with monotonic evolution



- ➔ Darker bars are **smaller** and the **lighter** ones are **bigger** (negative correlation).
- ➔ Both variables (size/color) have a **clear growth trend** (in this case size goes up and color goes down).

## Negative correlation without monotonic evolution



- ➔ Darker bars are **smaller** and the **lighter** ones are **bigger** (negative correlation).
- ➔ Both variables (size/color) **do not present a clear trend**.